

# KCG Publication List

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## I. Journal Articles & Book Contributions

Bickenbach, F. and Liu, W.-H. (2018), Chinese Direct Investment in Europe – Challenges for EU FDI Policy. CESifo Forum, 19 (4), 15-22.

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Braun, C., Rehdanz, K., and Schmidt, U. (2018), Exploring Public Perception of Environmental Technology over Time, Journal of Environmental Planning and Management, 61(1), 143-160, doi: 10.1080/09640568.2017.1291414.

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Felbermayr, G., Kimura, F., Okubo, T., and Steiniger, M. (2019), Quantifying the EU-Japan Economic Partnership Agreement, Journal of the Japanese and International Economies, 51, 110-128.

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Girma, S., Görg, H., and Kersting, E. (2019), Which Boats are Lifted by a Foreign Tide? Direct and Indirect Wage Effects of Foreign Ownership, *Journal of International Business Studies*, 50(6), 923-947.

Girma, S., Görg, H. and Stepanok, I. (forthcoming), Subsidies, Spillovers and Exports, *Economics Letters*.

Görg, H. (2016), *Multinational Enterprises and Host Country Development*. World Scientific Studies in International Economics: Volume 53, World Scientific Publishing, London, UK.

Görg, H., and Hanley, A. (2017), Firms' Global Engagement and Management Practices. *Economics Letters*, 155, 80-83.

Görg, H., and Hanley, A. (2018), Offshoring and Transport Costs. In: Blonigen, B.A., and Wilson, W.W. (eds.), *Handbook of International Trade and Transportation: Ch. 7*, Edward Elgar Publishing, Cheltenham, UK and Northampton, MA, USA.

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Görg, H., and Marchal, L. (2019), Die Effekte deutscher Direktinvestitionen im Empfängerland vor dem Hintergrund des Leistungsbilanzüberschusses: Empirische Evidenz mit Mikrodaten für Frankreich, *Perspektiven der Wirtschaftspolitik*, 20(1), 53-69.

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Görg, H., and Spaliara, M.-E. (2018), Export Market Exit and Financial Health in Crises Periods. *Journal of Banking & Finance*, 87, 150-163.

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Konow, J. (2019), Can Ethics Instruction Make Economics Students More Pro-social?, *Journal of Economic Behavior and Organization*, 166, 724-734.

Konow, James (forthcoming). Equity versus Equality: Spectators, Stakeholders and Groups, *Journal of Economic Psychology*.

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Qu, Z., Raff, H., and Schmitt, N. (2018), Incentives through Inventory Control in Supply Chains, *International Journal of Industrial Organization*, 59, 486-513.

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background paper contributions from KCG Researchers Görg, H., Meyer B., Seric A., Sourafel, G., and Steglich F., Vienna, Austria.

## **II. KCG Policy Papers**

Moran, T.H., Görg, H., and Seric, A. (2016), Quality FDI and Supply-Chains in Manufacturing: Overcoming Obstacles and Supporting Development, KCG Policy Paper No. 1. URL: <http://www.kcg-kiel.org/wp-content/uploads/2016/11/KCG-Policy-Paper-No.1-1.pdf>.

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## **III. KCG Working Papers**

Görg, H., Hanley, A., Hoffmann, S., and Seric, A. (2016), When Do Multinational Companies Consider Corporate Social Responsibility?, KCG Working Paper No. 1. URL: <https://www.kcg-kiel.org/kcg-working-paper-no-1-multinational-companies-consider-corporate-social-responsibility/>

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#### **IV. Contributions to Conference Proceedings**

Hoffmann, N. C., Lasarov, W., Mai, R., and Hoffmann, S. (2018), Sin Tax – How Governmental Regulations to Foster Anti-Consumption Backfire. In: Lee, M. SW., Ortega Egea, J. M., and García de Frutos, N. (eds), The Proceedings of ICAR 2018 Almeria (Nov. 9-10, 2018): Anti-Consumption beyond Boundaries, 75-80, University of Auckland Business School of Marketing Department, Auckland, New Zealand.

Hoffmann, N. C., Yin, J., and Hoffmann, S. (2019), Asymmetric Effects of Supplier Hypocrisy along Global Supply Chains – Empirical Evidence from China and Germany. In: Lam, S. K., Glesier, M., and Luo, X. (eds.), The Proceedings of AMA Winter Conference 2019 (Feb. 22-24, 2019): Understanding the Complexity and Transforming the Marketplace, 30, MC30, American Marketing Association, USA.

#### **V. Public Contributions**

##### ***KCG Articles/Reports:***

##### Blog:

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Heidbrink, L., and Lorch A. (2018), Erst die Moral – dann die Ethik, Frankfurter Allgemeine Zeitung (26.02.2018). URL: <http://www.faz.net/aktuell/feuilleton/debatten/manager-sollten-boni-fuer-richtiges-verhalten-bekommen-15467300.html>.

### Reports/Policy papers:

Ackah, C., Görg, H., and Hornok, C. (2019), Can Trade Foster Development? Firm-level Evidence for SMEs in Ghana. Research Report funded by the German Federal Ministry of Cooperation and Development (BMZ) and by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ GmbH). URL: <https://www.kcg-kiel.org/research-report-on-trade-for-development-in-ghana-published-today/>.

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### ***Interviews/Quotes:***

Görg, H. in „Das Globalisierungs-Paradox“. Capital (09.2016).

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Görg, H. in „Die Globalisierung fängt erst an“. Frankfurter Allgemeine Woche (26.05.2017).

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Görg, H. in „Warum Irland zählt“. WDR 5 (13.12.2017).

Görg, H. in „Die Globalisierung verringert die Armut“. SR – 2 (23.02.2018).

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Görg, H. in „Die EU und China glauben nicht an den Freihandel“. Capital (26.03.2018).

Görg, H. in „Gegen die Nachteile der Globalisierung hilft nur Umverteilung“. Zeit Online (09.06.2018).

Görg, H. in „Der Handelsstreit fordert erste Opfer“. FAZ (22.06.2018).

Görg, H. in „Aufatmen im Handelsstreit“. FAZ (29.08.2018).

Görg, H. in „Firmenübernahmen aus China: Ökonomen kritisieren Altmaiers Vorstoß“. Wirtschaftswoche (07.09.2018).

Görg, H. in „Die großen Irrtümer der Globalisierung – Handel, Kriege, Flüchtlinge“. ZDFInfo (11.04.2019).

Görg, H. in “Free and Fair Trade will Contribute to Economic Development – Survey”. Ghana Business News (22.05.2019).

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Görg, H. in „Handelsstreit belastet EU mit einer Milliarde Euro Zollkosten“. Handelsblatt (09.08.2019).

Görg, H. in „Handelskrieg USA-China trifft Europa massiv“. Kieler Nachrichten (24.08.2019).

Heidbrink, L. (2017), Discussant at a TV program: „Ich kaufe, also bin ich“. 3SAT (29.06.2017).

Heidbrink, L. (2018), „Profitlogik und Moral sind vereinbar“. Gespräch im Deutschlandfunk (04.08.2018).

Heidbrink, L. (2019), „Auf ein Wort...Verantwortung“. Interview in Deutsche Welle (28.09.2019).

Konow, J. in „So schenkt man richtig: Eine Anleitung in fünf Lektionen“. Die Zeit (03.04.2017).

KCG, KCG Ghana Report „Can Trade Foster Development? Firm-level Evidence for SMEs in Ghana“ in Daily News. TV 3 News Ghana (21.05.2019).

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KCG, Kiel Institute Study in „Terms of Trade: Europe Just Reminded Trump Why He's Mad at Them on Trade“. Bloomberg (16.08.2019).

Liu, W.-H. in „Chinas Ziel ist es nicht, gegen Trump zu gewinnen“. Capital (28.05.2019).

Liu, W.-H. in „Wie weit reicht der Arm Pekings“. Detaktor.fm (19.10.2019).

### ***Invited Conference Discussions / Public Speeches:***

Felbermayr, G. (2019), Talk on „Die Rückkehr der Handelskrieger“, Public Speech during the Kiel Week 2019 (25.06.2019).

Görg, H. (2017), Panelist at the Conference „The OECD Global Forum on International Investment (OECD-GFII) 2017 - Addressing the Challenges of Globalization“ (06.03.2017).

Görg, H. (2017), Talk on „Globalization“ at the German Council of Economic Experts (Sachverständigenrat zur Begutachtung der gesamtwirtschaftlichen Entwicklung; 27.04.2017).

Görg, H. (2018), Panelist at the Conference „11th KAS-BKU Expert Conference of Development and Economics – Grenzen des Handel(n)s“ (26-27.02.2018).

Görg, H. (2018), Moderator at the UNIDO-KCG Conference 2018 „Forum on Globalization and Industrialization 2018: Global Value Chains as Drivers of Structural Change“ (18.06.2018).

Karimova, G.-S. Talk on „Ethische Begründung für existenzsichernde Löhne“ in Bremen (Germany) at the event organized by Wachstumswende Bremen. URL: <http://wachstumswende-bremen.de/event/ein-lohn-zum-leben-darfs-noch-etwas-mehr-sein/> (07.10.2019).

Liu, W.-H. (2019), Talk on „Chinese Direct Investment in Europe – Challenges for EU FDI Policy“ at the China-Germany/EU Industry & Investment Workshop organised by the German Development Institute and China Development Institute in Bonn, Germany (03.06.2019).

Liu, W.-H. (2019), Talk on „Chinesische Direktinvestitionen in Europa – Herausforderungen für die EU Politik“, Public Speech during the Kiel Week 2019 (28.06.2019).

Semrau, F.O. (2019), Talk on „Die Uhr tickt – Was kostet uns die Nichtumsetzung der globalen Nachhaltigkeitsziele?“ at the Bürgerdialog – Umsetzung der globalen Nachhaltigkeitsziele (SDGs) in Schleswig-Holstein jointly organised by Eine Welt SH e.V. (BEI), DG Netzwerk SH and Landesbeauftragten für politische Bildung SH (29.08.2019).

Steglich, F. (2018), Talk on „Handelspolitik im Zeitalter von Trump & Co“ at the European Researchers' Night 2018 (28.09.2018).

Steglich, F. (2019), Talk on „Handelspolitik im Zeitalter von Trump & Co“ at the Jahresauftaktversammlung des schleswig-holsteinische Landesverbands des Verbands deutscher Unternehmerinnen (VdU) (10.01.2019).

Steglich, F (2019), Lectures on „Protektionismus steht Deutschland nicht gut. Grundlagen globaler Wirtschaftspolitik“ and „Protektionismus steht Deutschland nicht gut. Die Exportnation im Angesicht der aktuellen Herausforderungen“ at the Summer School „Soziale Marktwirtschaft“ (19.07.2019).

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