

KCG Publication List

Version: June 03, 2019



I. Journal Articles & Book Contributions

Bickenbach, F. and Liu, W.-H. (2018), Chinese Direct Investment in Europe – Challenges for EU FDI Policy. CESifo Forum, 19 (4), 15-22.

Bickenbach, F., Liu, W.-H., and Nunnenkamp, P. (2018), How Global is FDI? Evidence from the Analysis of Theil Indices, Empirical Economics, 55(4), 1603-1635.

Boddin, D., Raff, H., and Trofimenko, N. (2017), Foreign Ownership and the Export and Import Propensities of Developing-country Firms, World Economy, 40(12), 2543-2563.

Brekke, K.A., Konow, J., and Nyborg, K. (2017). Framing in a Threshold Public Goods Experiment with Heterogeneous Endowments, Journal of Economic Behaviour and Organization, 138 (June), 99-110.

Brown, K.W., Kasser, T. Ryan, R.M., and Konow, J. (2016). Materialism, Spending, and Affect: An Event-Sampling Study of Marketplace Behavior and Its Affective Costs, Journal of Happiness Studies, 17(6), 2277-2292.

Dewit, G., Görg, H., and Temouri, Y. (Forthcoming), Employment Protection and Firm Relocation: Theory and Evidence, *Economica*.

Girma, S., Görg, H., and Kersting, E. (Forthcoming), Which Boats are Lifted by a Foreign Tide? Direct and Indirect Wage Effects of Foreign Ownership, *Journal of International Business Studies*.

Görg, H. (2016), Multinational Enterprises and Host Country Development. *World Scientific Studies in International Economics: Volume 53*, World Scientific Publishing, London, UK.

Görg, H., and Hanley, A. (2017), Firms' Global Engagement and Management Practices. *Economics Letters*, 155, 80-83.

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Görg, H., Hanley, A. (2018), Offshoring: Causes and Consequences at the Firm and Worker Level. *World Scientific Studies in International Economics: Volume 71*, World Scientific Publishing, London, UK.

Görg, H., Hanley, A., and Seric, A. (2018), Corporate Social Responsibility in Global Supply Chains: Deeds Not Words, *Sustainability*, 10(10), 3675.

Gold, R., Görg, H., Hanley A., and Seric, A. (2017), South-South FDI: Is It Really Different?, *Review of World Economics*, 153(4), 657-674.

Görg, H., Hanley, A., Hoffmann, S., and Seric, A. (2017), When do Multinational Companies Consider Corporate Social Responsibility? A Multi-Country Study in Sub-Saharan Africa. *Business & Society Review*, 122(2), 191-220.

Görg, H., and Kersting, E. (2017), Vertical Integration and Supplier Finance, *Canadian Journal of Economics*, 50(1), 273-305.

Görg, H., and Marchal, L. (Forthcoming), Die Effekte deutscher Direktinvestitionen im Empfängerland vor dem Hintergrund des Leistungsbilanzüberschusses: Empirische Evidenz mit Mikrodaten für Frankreich, *Perspektiven der Wirtschaftspolitik*.

Görg, H., and Seric, A. (2016), Linkages with Multinationals and Domestic Firm Performance: The Role of Assistance for Local Firms, *European Journal of Development Research*, 28(4), 605-624.

Görg, H., and Spaliara, M.-E. (2018), Export Market Exit and Financial Health in Crises Periods. *Journal of Banking & Finance*, 87, 150-163.

Haberstroh, K., Orth, U., Hoffmann, S., and Brunk B. (2017), Consumer Response to Unethical Corporate Behaviour: A Re-Examination and Extension of the Moral Decoupling Model, *Journal of Business Ethics*, 140(1), 161-173.

Heidbrink, L. (2017), Consumer Social Responsibility. Zur gesellschaftlichen Verantwortung der Konsumenten, *Ethik & Unterricht* 1, 7-10.

Heidbrink, L., and Klonschinski, A. (2018), Nudges, Transparenz und Autonomie – Eine normativ gehaltvolle Kategorisierung von Maßnahmen des Nudging, *Vierteljahresheft zur Wirtschaftsforschung*, 1, 15-25.

Heidbrink, L. (2017), Der Dualismus der Ökonomik, *Wirtschaftsethik im Diskurs, Zeitschrift für Wirtschafts- und Unternehmensethik (ZfWU)*, 18(2), 247-252.

Heidbrink L., and Lorch, A. (2018), Anreize und Boni für ethisches Handeln in Unternehmen, *Audit Committee Quarterly*, II/2018, 78-80.

Heidbrink, L., Lorch, A., and Rauen, V. (2019), *Wirtschaftsphilosophie zur Einführung*. Junius Verlag, Hamburg, Germany.

Heidbrink, L., and Müller, S. (2017), Die soziale Rolle des Konsumenten. Zum Verantwortungsrahmen von Verbrauchern, *Internationale Zeitschrift für christliche Sozialethik*, 11(4), 3-9.

Hoffmann, S., Mai, R., Lasarov, W., Krause, J., and Schmidt, U. (2019), Hungry Bellies Have No Ears: How and Why Fundamental Human Needs Inhibit Sustainable Consumption, *Ecological Economics*, 160, 96-140.

Hornok, C., and Muraközy, B. (Forthcoming), Markups of Exporters and Importers: Evidence from Hungary, *The Scandinavian Journal of Economics*.

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Karimova, G.-S., Hoffmann, N., Heidbrink, L., and Hoffmann S. (Forthcoming), Virtue Ethics between East and West in Consumer Research: Review, Synthesis and Directions for Future Research, *Journal of Business Ethics*.

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Konow, J., and Schwettmann, L. (2016), The Economics of Justice. In: Sabbagh C., and Schmitt, M. (eds.), *Handbook of Social Justice Theory and Research*: 83-106, Springer, New York, USA.

Krauts, C., and Hoffmann, S. (2017), The Tenure-Based Customer Retention Model: A Cross-Cultural Validation, *Journal of International Marketing*, 25(3), 83-106.

Lasarov, W., Mai, R., García de Frutos, N., Ortega Egea, J. M., and Hoffmann, S. (Forthcoming), Counter-arguing as Barriers to Environmentally Motivated Consumption Reduction: A Multi-Country Study, *International Journal of Research in Marketing*.

Mai, R., Hoffmann, S., Lasarov, W., and Buhs, A. (2017), Ethical Products = Less Strong: How Explicit and Implicit Reliance on the Lay Theory Affects Consumption Behaviours, *Journal of Business Ethics*, 150(717), 1-19.

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Orth, U., Hoffmann, S., and Nickel, K. (2019), Moral Decoupling Feels Good and Makes Buying Counterfeits Easy, *Journal of Business Research*, 98, 117-125.

Reimers, H., and Hoffmann, S. (2019), Transparent Price Labelling for Sustainable Products: A Boost for Consumers' Willingness to Buy?, *Marketing ZFP – Journal of Research and Management*, 41(2), 21-36.

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Stoeber, J., and Weche, J.P. (2018), Environmental Regulation and Sustainable Competitiveness: Evaluating the Role of Firm-Level Green Investments in the Context of the Porter Hypothesis, *Environmental and Resource Economics*, 70(2), 429-455.

United Nations Industrial Development Organization (2018), *Global Value Chains (GVCs) and Industrial Development – Lessons from China, South-East and South Asia*, with background paper contributions from KCG Researchers Görg, H., Meyer B., Seric A., Sourafel, G., and Steglich F., Vienna, Austria.

II. KCG Policy Papers

Görg, H. (2018), Making Investment Work for Productivity-enhancing, Inclusive and Sustainable Development, KCG Policy Paper No.3. URL: <http://www.kcg-kiel.org/wp-content/uploads/2018/06/KCG-Policy-Paper-No.3.pdf>.

Langhammer, R. and Liu, W.-H. (2018), China between External Pressure and Domestic Policy Reforms: In Search of a Balance, KCG Policy Paper No. 4. URL: <http://www.kcg-kiel.org/wp-content/uploads/2018/10/KCG-Policy-Paper-No.-4.pdf>.

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Moran, T.H., Görg, H., Seric, A., and Krieger-Boden, C. (2017), How to Attract Quality FDI?, KCG Policy Paper No. 2. URL: <http://www.kcg-kiel.org/kcg-policy-paper-no-2-attract-quality-fdi/>.

III. KCG Working Papers

Bickenbach, F., Liu, W.-H., and Nunnenkamp, P. (2017), How Global is FDI? Evidence from the Analysis of Theil Indices, KCG Working Paper No. 8. URL: <http://www.kcg-kiel.org/kcg-working-paper-no-8-global-fdi-evidence-analysis-theil-indices/>.

Dewit, G., Görg, H., and Temouri, Y. (2018), Employment Protection and Firm Relocation: Theory and Evidence, KCG Working Paper No. 11. URL: <https://www.kcg-kiel.org/kcg-working-paper-no-11-employment-protection-and-firm-relocation-theory-and-evidence/>.

Escobar, O. and Mühlen, H. (2018), The Role of FDI in Structural Change: Evidence from Mexico, KCG Working Paper No. 13. URL: <https://www.kcg-kiel.org/kcg-working-paper-no-13-the-role-of-fdi-in-structural-change-evidence-from-mexico/>.

Gold, R., Görg, H., Hanley, A., and Seric, A. (2017), South-South FDI: Is It Really Different?, KCG Working Paper No. 3. URL: <http://www.kcg-kiel.org/kcg-working-paper-no-3/>.

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Görg, H., and Hanley, A. (2017), Globalization: Implications for firms in Germany, KCG Working Paper No. 5. URL: <http://www.kcg-kiel.org/kcg-working-paper-no-5-globalization-implications-firms-germany/>.

Görg, H., Hanley, A., Hoffmann, S., and Seric, A. (2016), When Do Multinational Companies Consider Corporate Social Responsibility?, KCG Working Paper No. 1. URL: <https://www.kcg-kiel.org/kcg-working-paper-no-1-multinational-companies-consider-corporate-social-responsibility/>.

Görg, H., and Spaliara, M.-E. (2017), Export Market Exit and Financial Health in Crises Periods, KCG Working Paper No. 4. URL: <http://www.kcg-kiel.org/kcg-working-paper-no-4-export-market-exit-financial-health-crises-periods/>.

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Meinen, P., and Raff, H. (2018), International Trade and Retail Market Performance and Structure: Theory and Empirical Evidence, KCG Working Paper No. 12. URL: <https://www.kcg-kiel.org/kcg-working-paper-no-12/>.

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Richter, P.M., Runkel M., and Schmidt, R.C. (2019), Strategic Environmental Policy and the Mobility of Firms, KCG Working Paper No. 14. URL: <https://www.kcg-kiel.org/kcg-working-paper-no-14/>.

IV. Contributions to Conference Proceedings

Hoffmann, N. C., Lasarov, W., Mai, R., and Hoffmann, S. (2018), Sin Tax – How Governmental Regulations to Foster Anti-Consumption Backfire. In: Lee, M. SW., Ortega Egea, J. M., and García de Frutos, N. (eds), The Proceedings of ICAR 2018 Almeria (Nov. 9-10, 2018): Anti-Consumption beyond Boundaries, 75-80, University of Auckland Business School of Marketing Department, Auckland, New Zealand.

Hoffmann, N. C., Yin, J., and Hoffmann, S. (2019), Asymmetric Effects of Supplier Hypocrisy along Global Supply Chains – Empirical Evidence from China and Germany. In: Lam, S. K., Glesier, M., and Luo, X. (eds.), The Proceedings of AMA Winter Conference 2019 (Feb. 22-24, 2019): Understanding the Complexity and Transforming the Marketplace, 30, MC30, American Marketing Association, USA.

V. Public Contributions

Articles/Reports:

Blog:

Görg, H., Krieger-Boden, C., and Nunnenkamp, P. (2016), Merits of Financial Market Development for Developing Countries, VoxEU. URL: <https://voxeu.org/article/financial-market-development-economic-development>.

Görg, H., Krieger-Boden, C., and Nunnenkamp, P. (2017), Finanzmarktentwicklung zum Nutzen von Entwicklungsländern, Ökonomenstimme. URL: <http://www.oekonomenstimme.org/artikel/2017/01/finanzmarktentwicklung-zum-nutzen-von-entwicklungslaendern/>.

Moran T., Görg, H., Seric, A., and Krieger-Boden, C. (2017), Attracting Quality Foreign Direct Investment in Developing Countries. International Growth Centre (IGC) Blog. URL: <https://www.theigc.org/blog/attracting-quality-foreign-direct-investment-developing-countries/>.

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Kieler Beiträge zur Wirtschaftspolitik (Kiel Contribution to the Economic Policy):

Fiedler, S., Görg, H., Hornok, C., Janssen, N., Kooths, S., Marchal, L. and Potjagailo, G. (2018), Direktinvestitionen im Ausland – Auswirkungen auf die Deutsche Leistungsbilanz und Spillover-Effekte in den Empfängerländern (Outward Foreign Direct Investments – Implications on Germany's Current Account and Spillover Effects in the Host Countries). Kieler Beiträge zur Wirtschaftspolitik No. 16, 09/2018.

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Görg, H. (2017), Nicht überregulieren!, Gastkommentar, Handelsblatt (05.01.2017).

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Reports:

Ackah, C., Görg, H., and Hornok, C. (2019), Can Trade Foster Development? Firm-level Evidence for SMEs in Ghana. Research Report funded by the German Federal Ministry of Cooperation and Development (BMZ) and by Deutsche Gesellschaft für Internationale

Zusammenarbeit (GIZ GmbH). URL: <https://www.kcg-kiel.org/research-report-on-trade-for-development-in-ghana-published-today/>.

Interviews/Quotes:

Görg, H. in „Die Globalisierungs-Paradox“. Capital (09.2016).

Görg, H. in „Die Globalisierung auf der Spur“. Kieler Nachrichten (15.11.2016).

Görg, H. in „Die Globalisierung auf der Anklagebank“. Süddeutsche Zeitung (18.01.2017).

Görg, H. in „Zeitenwende für US-Gläubiger“. Münchner Merkur (08.02.2017).

Görg, H. in „Das Billionen-Problem mit den US-Staatsanleihen und seinen Gläubigern“. Focus (08.02.2017).

Görg, H. in „Noch vor Frankreich: China ist jetzt Deutschlands wichtigster Handelspartner“. Frankfurter Allgemeine Zeitung (24.02.2017).

Görg, H. in „Slowdown der Globalisierung“. taz.de (16.03.2017).

Görg, H. in „Trump trifft Xi - seinen Gläubiger“. Deutsche Welle (06.04.2017).

Görg, H. in „G20 Treffen der Arbeitsminister: Shoppen auf Kosten der Anderen“. ZDF heute.de (19.05.2017).

Görg, H. in „G20-Gipfel, Billig-Arbeit für deutsche Konsumtempel - Menschenrechte egal?“. Stuttgarter Zeitung (19.05.2017).

Görg, H. in „Die Globalisierung fängt erst an“. Frankfurter Allgemeine Woche (26.05.2017).

Görg, H. in „Der Markt braucht den Staat“. Kieler Nachrichten (21.09.2017).

Görg, H. in „Wem ein harter Brexit weh tun wird“. Frankfurter Allgemeine Zeitung (01.11.2017).

Görg, H. in „Warum Irland zählt“. WDR 5 (13.12.2017).

Görg, H. in „Die Globalisierung verringert die Armut“. SR – 2 (23.02.2018).

Görg, H. in „Reducing waiting times“ D+C Development and Cooperation (18.02.2018).

Görg, H. in „Die EU und China glauben nicht an den Freihandel“. Capital (26.03.2018).

Görg, H. in „Gegen die Nachteile der Globalisierung hilft nur Umverteilung“. Zeit Online (09.06.2018).

Görg, H. in „Der Handelsstreit fordert erste Opfer“. FAZ (22.06.2018).

Görg, H. in „Aufatmen im Handelsstreit“. FAZ (29.08.2018).

Görg, H. in „Firmenübernahmen aus China: Ökonomen kritisieren Altmaiers Vorstoß“. Wirtschaftswoche (07.09.2018).

Görg, H. in „Die großen Irrtümer der Globalisierung – Handel, Kriege, Flüchtlinge“. ZDFInfo (11.04.2019).

Görg, H. in “Free and Fair Trade will Contribute to Economic Development – Survey”. Ghana Business News (22.05.2019).

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Görg, H. in “Study Recommends Support for Female Entrepreneurs”. Ghanaian Times (23.05.2019).

Heidbrink, L. (2018), „Profitlogik und Moral sind vereinbar“. Gespräch im Deutschlandfunk (04.08.2018).

Konow, J. in „So schenkt man richtig: Eine Anleitung in fünf Lektionen“. Die Zeit (03.04.2017).

KCG, KCG Ghana Report “Can Trade Foster Development? Firm-level Evidence for SMEs in Ghana” in Daily News. TV 3 News Ghana (21.05.2019).

Liu, W.-H. in „Chinas Ziel ist es nicht, gegen Trump zu gewinnen“. Capital (28.05.2019).

Invited Conference Discussions/Speeches:

Görg, H. (2017), Panelist at the Conference „The OECD Global Forum on International Investment (OECD-GFII) 2017 - Addressing the Challenges of Globalization” (06.03.2017).

Görg, H. (2017), Talk on Globalization at the German Council of Economic Experts (Sachverständigenrat zur Begutachtung der gesamtwirtschaftlichen Entwicklung; 27.04.2017).

Görg, H. (2018), Panelist at the Conference „11th KAS-BKU Expert Conference of Development and Economics – Grenzen des Handel(n)s” (26-27.02.2018).

Görg, H. (2018), Moderator at the UNIDO-KCG Conference 2018 „Forum on Globalization and Industrialization 2018: Global Value Chains as Drivers of Structural Change” (18.06.2018).

Heidbrink, L. (2017), Discussant at a TV program: „Ich kaufe, also bin ich“. 3SAT (29.06.2017).

Liu, W.-H. (2019), Talk on Chinese Direct Investment in Europe – Challenges for EU FDI Policy at the “China-Germany/EU Industry & Investment Workshop” organised by the German Development Institute and China Development Institute in Bonn, Germany (03.06.2019).

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