



# KIEL CENTRE FOR GLOBALIZATION

A Leibniz ScienceCampus on  
Global Supply Chain Research



## WHAT IS KCG ?

The Kiel Centre for Globalization (KCG) was launched in October, 2016 by the Christian-Albrechts University of Kiel (CAU) and the Kiel Institute for the World Economy (IfW). It is one of the currently 19 Leibniz ScienceCampi in Germany and the only one Leibniz

ScienceCampus investigating different aspects of globalization from interdisciplinary and global perspectives. KCG is financially supported by the Leibniz Association, the State Government of Schleswig-Holstein and its two scientific partners, CAU and IfW.



## WHAT ARE OUR AIMS?

Based on an interdisciplinary agenda of global supply chain research, ...

- we evaluate the proliferation of global supply chains as an important aspect of globalization, their causes and consequences and related ethical issues;
- we analyse the benefits and costs of the relocation of production activities around the globe from different perspectives;
- we wish to open up an innovative field of academic research and allow a more nuanced assessment of the economic consequences of globalization; and
- we wish to become a bridge between researchers and policy makers to enable knowledge transfer and to provide a voice that communicates research results to society at large.



## WHAT ARE OUR ACHIEVEMENTS SO FAR?\*

### Outreach (Policy/Media/Public)

#### To highlight importance of global supply chains,

- KCG and UNIDO (United Nations Industrial Development Organization) organized two joint conferences in Kiel and Vienna.



#### To raise awareness among young researchers, we

- showcased the KCG at European Researchers' Night 2017, and
- organised several globalization-related seminars.



#### To disseminate our findings to policy-makers, we

- acted as experts for institutions like the German Federal Ministry of Finance (BMF), German Federal Ministry of Justice and Consumer Protection (BMJV), and German Federal Ministry for Economic Cooperation and Development (BMZ).

To reach out to the media, we

- gave interviews on TV, e.g., 3SAT and ZDFInfo, and Radio, e.g., SR2 and WDR5, and



- appeared in printed media, such as Frankfurter Allgemeine Zeitung, Süddeutsche Zeitung, Handelsblatt.



### Academic

- Background paper for the German Council of Economic Advisors (Sachverständigenrat) "Globalization: Implications for firms in Germany"
- Papers in refereed journals (e.g. Journal of International Economics) and books
- KCG Working Papers and KCG Policy Papers



## WHAT ARE OUR CURRENT MAIN PROJECTS?

We currently work on an interdisciplinary research agenda with four research projects.

### Cross-cultural differences in the perception of corporate social responsibility and consumer social responsibility along global supply chains

This project aims at identifying relevant criteria that can be used to evaluate the negative effects of global supply chains, taking into account differences across cultures. It particularly focuses on consumers' perspective with respect to their own social responsibility and corporate social responsibility.



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### Modelling economic and social dimensions of global supply chains

This project aims at investigating whether and how firms' participation in global value chains may affect their employment and production volatility in developing and emerging countries. It also tries to gain more insights into the role of foreign direct investment (FDI) for local institutional development, with a focus on low-income countries as FDI destination countries.



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### Experimental studies of moral responsibility in global supply chains

This project is concerned with studying perceived moral responsibility in global supply chains from an ethical and behavioural viewpoint by applying an experimental approach. More concretely, it aims at better exploring who is considered to be responsible for poor working conditions or environmental shortcomings in the fragmented world economy.

### Global supply chains, environmental regulation and green innovation

This project aims at investigating whether participation in global supply chains facilitates or hampers firms' engagement in environmentally efficient production processes. It also analyses whether and how the existing environmental regulatory provisions may influence the manufacturing sector focusing on Germany.



## WHO ARE WE?

KCG is led by Prof. Holger Görg, Ph.D. (Managing Director) who is supported by Dr. Wan-Hsin Liu (Coordinator). Currently, the KCG research team consists of 31 members. There are eight Senior Fellows who are Principal Investigators and Co-Heads of the KCG research projects. They work together with 13 Fellows consisting of eight Junior Researchers (Ph.D. Students) and five Postdoctoral Researchers. Furthermore, there are currently 10 KCG External Research Fellows who are experienced researchers from different universities and research organizations specialized in the research fields related to the KCG research foci.



**Prof. Holger Görg, Ph.D.**  
KCG Managing Director



**Dr. Wan-Hsin Liu**  
KCG Coordinator

## KCG FELLOWS



**Dr. Julian Hinz**



**Nils C. Hoffmann**



**Cecilia Hornok, Ph.D.**



**Guli-Sanam Karimova**



**Jan S. Krause**



**Thilo Kroeger**



**Jakob Lehr**



**Dr. Wan-Hsin Liu**



**Dr. Léa Marchal**



**Finn Ole Semrau**



**Frauke Steglich**



**Nathalie Stelzer**



**Dr. Jana Stöver**

## KCG EXTERNAL RESEARCH FELLOWS

**Prof. Dr. Johannes Brinkmann**, Dept. of Strategy and Entrepreneurship, BI Norwegian Business School

**Prof. Alexander Wright Cappelen, Ph.D.**, Centre for Experimental Research, Norwegian School of Economics

**Prof. Sourafel Girma, Ph.D.**, School of Economics, University of Nottingham

**Prof. Dr. Stephan Kroll**, Dept. of Agricultural and Resource Economics, Colorado State University

**Dr. Michael Lee**, Dept. of Marketing, University of Auckland Business School

**Dr. Birgit Meyer**, Institute for International Economics, Vienna University of Economics and Business

**Prof. Dr. Philipp M. Richter**, Dept. of Economics, Technische Universität Dresden

**Dr. Adnan Seric**, United Nations Industrial Development Organization

**Prof. Ulrich Wagner, Ph.D.**, Dept. of Economics, University of Mannheim

**Prof. Juelin Yin, Ph.D.**, Dept. of Business Administration, Sun Yat-Sen University

## KCG SENIOR FELLOWS



**Prof. Holger Görg, Ph.D.**



**Prof. Aoife Hanley Ph.D.**



**Prof. Dr. Ludger Heidbrink**



**Prof. Dr. Stefan Hoffmann**



**Prof. James Konow, Ph.D.**



**Prof. Horst Raff, Ph.D.**



**Prof. Dr. Katrin Rehdanz**



**Prof. Dr. Till Requate**



” *KCG research helps to understand the social and economic consequences of global value chains which is needed to provide balanced policy recommendations.*

**Prof. Holger Görg, Ph.D., KCG Managing Director**



” *Since its foundation, KCG has established itself as a centre of excellence for applied research on globalization issues. It bundles the expertise available in Kiel and acts as a forum for international cooperation. In a critical phase of history and with its unique setup, it contributes to a better public understanding of the manifestations, opportunities and risks of globalization processes.*

**Prof. Gabriel Felbermayr Ph.D., President, Kiel Institute for the World Economy (since March 2019)**



” *KCG is an excellent platform to launch interdisciplinary research. It teams PhD students and senior researchers from different disciplines and discipline cultures and thus opens up new perspectives on global problems such as wage inequality and asymmetric environmental and labour standards between industrial and emerging countries.*

**Prof. Dr. Till Requate, Dean, Faculty of Business, Economics and Social Sciences, Christian-Albrechts-University of Kiel**



” *KCG is not just another organization doing research on globalization. What makes it unique is its multi-disciplinary approach.*

**Prof. Beata Smarzynska Javorcik, Ph.D., Oxford University**



” *KCG is at the very frontier of academic research into globalization. We are proud to partner with the centre with the view of advancing existing knowledge frontier and informing a global policy agenda that is more inclusive and sustainable.*

**Dr. Adnan Seric, UNIDO**

More updated information about KCG under [www.kcg-kiel.org](http://www.kcg-kiel.org)



**CONTACT**

**Dr. Wan-Hsin Liu**

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