



UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION



UNIDO/KCG Conference Developing Inclusive and Sustainable Global Value Chains in the Digital Age

Sep. 18-19, 2017 Kiel Version: September 15, 2017

Conference Venue: Hotel Kieler Kaufmann

Conterence			
Monday, September 18			
8:00 - 8:30	Registration		
8:30 –	Opening remarks		
9:00	Dennis J. Snower, Kiel Institute for the World Economy		
	Gerardo Patacconi, United Nations Industrial Development Organization		
	Daniela Zehentner-Capell, Federal Ministry for Economic Development and		
	Cooperation (BMZ)		
9:00 –	Panel Session 1		
11:00	How can governments, international organizations and private business shape GVCs to make them more inclusive and sustainable? Moderator:		
	John Martin, UCD Geary Institute for Public Policy		
	Panellists:		
	Marion Jansen, International Trade Centre		
	Gerardo Patacconi, United Nations Industrial Development Organization		
	Karen Helene Ulltveit-Moe, University of Oslo		
	Daniela Zehentner-Capell, Federal Ministry for Economic Development and		
	Cooperation (BMZ)		
11:00 –	Break		
11:15			
11:15 –	Panel Session 2		
13:15	Foreign investment and GVC participation in the context of SDGs: policy insights from and for developing countries		
	Moderator:		
	Frances Ruane, Trinity College Dublin		
	Panellists:		
	Timothy Devinney, Leeds University Business School		
	Andrea Goldstein, NOMISMA		
	Holger Görg, Kiel Centre for Globalization		
	Deborah Winkler, World Bank		
13:15 –	Lunch		
14:30			
14:30 -	Insights from current research on Global Value Chains (GVCs)		
16:00	Chair:		
	Adnan Seric, United Nations Industrial Development Organization		





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	14:30-15:00 Emily Blanchard, Tuck School of Business
	"New roles and rules for trade agreements in the GVC era"
	15:00 15:20 Mile Marria University of Cana Taura
	15:00-15:30 Mike Morris, University of Cape Town
	"How do standards in GVCs impact on inclusive and sustainable development?
	15:30-16:00 Birgit Meyer, Vienna University of Economics and Business
	"Innovation, upgrading and the depth of internationalization"
16:00 –	Break
16:15	
16:15 –	Panel Session 3
18:15	How can digital technologies contribute to the development of inclusive and
	sustainable GVCs?
	Moderator:
	Dennis Görlich, Kiel Institute for the World Economy
	Panellists:
	Andrew Crosby, International Centre for Trade and Sustainable Development
	Thomas Losse-Müller, Hertie School of Governance
	Philipp Schröder, Tuborg Research Centre for Globalisation and Firms
	Dennis J. Snower, Kiel Institute for the World Economy
18:15 –	Closing and outlook for the next day
18:30	Holger Görg, Kiel Centre for Globalization
19:00	Joint Dinner (by invitation only)

Tuesday, September 19			
9:00 –	Insights from current research on Global Value Chains (GVCs)		
10:30	Chair:		
	Holger Görg, Kiel Centre for Globalization		
	09:00-09:30 Sourafel Girma, University of Nottingham		
	"Effects of exports and imports intensities on firm level productivity"		
	09:30-10:00 Beata Javorcik, Oxford University		
	"The impact of foreign acquisitions and energy intensity"		
	10:00-10:30 Aoife Hanley, Kiel Centre for Globalization		
	"The fact (and fiction) of Corporate Social Responsibility in Africa"		
10:30 -	Break		
10:45			
10:45 –	Panel Session 4		
12:45	Reaping the benefits from GVCs: translating lessons from Asia into smart		
	strategies for Africa and other developing regions		
	Moderator:		
	Jakob Schwab, German Development Institute (DIE)		





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	De ve ellister	
	Panellists:	
	Johannes Bernabe, Philippine Competition Commission	
	Ari Kokko, Copenhagen Business School	
	Mia Mikic, United Nations Economic and Social Commission for Asia and the	
	Pacific	
	Albert Ting, CX Technology	
12:45 –	Lunch (End of the Conference)	
13:45		

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