





RESEARCH CONFERENCE | 7 DECEMBER 2021 | VIENNA SUSTAINABILITY IN GLOBAL VALUE CHAINS

! CALL FOR PAPERS















# Research Conference on 'Sustainability in Global Value Chains' Call for Papers

The COVID-19 pandemic has strongly impacted global production networks, commonly known as global value chains. It impressed a sense of urgency on governments and internationally operating enterprises to re-evaluate their approaches towards ensuring resilience and sustainability in their supply chains. This seismic event offers the opportunity to rethink established practices, embrace resilience and sustainability as a core value creator, and link long-term recovery strategies to the guiding principles and objectives of the UN's 2030 Agenda for Sustainable Development.

The conference aims to bring together empirical research on sustainability topics in global value chains (GVCs). The event is part of the Forum on Globalization and Industrialization (FGI 2021), which takes place on 6 December 2021.

The research conference programme is expected to be published at the beginning of September. Professor **Paola Conconi (Université Libre de Bruxelles and CEPR)** is the conference key note speaker.

We welcome submissions of full-length papers using micro and macro analyses, as well as quantitative and qualitative approaches.

Topics of interest include but are not limited to:

- Role of government regulation, trade and investment agreements for sustainability;
- Impact of GVC participation on sustainability, such as distributional aspects, environmental performance, or labour conditions;
- Sustainability in non-GVC firms or upstream suppliers (e.g., informal workers);
- Market structures, GVC governance, bargaining power and firm-to-firm linkages;
- MNE strategy, ownership decisions, and FDI flows;
- (Re-)organization of GVCs in relation to changing consumer preferences;
- Aggregate sustainability outcomes resulting from GVCs (e.g., technology transfer versus pollution haven);
- Consumer behaviour, voluntary standards and their effect on supplier countries and firms.

### **SUBMISSION PROCEDURE**

Interested applicants wishing to present original research should send their full-length paper, including an extended abstract, to <a href="mailto:globalsupplychains@giga-hamburg.de">globalsupplychains@giga-hamburg.de</a> (stating "conference abstract" in the email's subject line ). Any queries should be sent to <a href="mailto:globalsupplychains@giga-hamburg.de">globalsupplychains@giga-hamburg.de</a> (stating "conference question" in the email's subject line).

# **CONFERENCE SUBMISSIONS AND DEADLINES**

**31 May 2021** Extended abstract submission (600-1000 words)

30 July 2021 Paper submission deadline

**15 August 2021** Acceptance/rejection notification

**15 November 2021** Final papers due

6 December 2021 The 2021 Forum on Globalization and Industrialization

7 December 2021 Research conference

## **REVIEW COMMITTEE**

Tilman Altenburg (DIE-GDI) Holger Görg (IfW) Jann Lay (GIGA) Adnan Seric (UNIDO)

## **CONFERENCE PACKAGE**

There is no conference fee. Limited funds for travel and accommodation for researchers from developing countries are available. Please indicate with your submission if you want to apply for funding.

# **CONFERENCE ORGANIZERS**

The research conference is organized by The Research Network Sustainable Global Supply Chains jointly with the United Nations Industrial Development Organization (UNIDO) and the Kiel Centre for Globalization (KCG). The newly created research network is a joint initiative by the Kiel Institute for the World Economy (IfW Kiel), the German Institute for Global and Area Studies (GIGA Hamburg), the German Development Institute (DIE-GDI) and the and the German Institute for International and Security Affairs (SWP). The network is supported by the German Federal Ministry for Economic Cooperation and Development (BMZ).