

# **KCG Publication List**

## **by Publication Category and Author Name**

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### **I. Journal Articles & Book Contributions**

Bickenbach, F., Liu, W.-H., and Nunnenkamp, P. (Forthcoming), How Global is FDI? Evidence from the Analysis of Theil Indices, *Empirical Economics*.

Boddin, D., Raff, H., and Trofimenko, N. (2017), Foreign Ownership and the Export and Import Propensities of Developing-country Firms. *World Economy*, 40(12), 2543-2563.

Brekke, K.A., Konow, J., and Nyborg, K. (2017). Framing in a Threshold Public Goods Experiment with Heterogeneous Endowments, *Journal of Economic Behavior and Organization*, 138 (June), 99-110.

Brown, K.W., Kasser, T. Ryan, R.M., and Konow, J. (2016). Materialism, Spending, and Affect: An Event-Sampling Study of Marketplace Behavior and Its Affective Costs, *Journal of Happiness Studies*, 17(6), 2277-2292.

Dewit, G., Görg, H., and Temouri, Y. (Forthcoming), Employment Protection and Firm Relocation: Theory and Evidence, *Economica*.

Görg, H. (2016), *Multinational Enterprises and Host Country Development*. World Scientific Studies in International Economics: Volume 53 World Scientific Publishing, London, UK.

Görg, H., and Hanley, A. (2017), Firms' Global Engagement and Management Practices. *Economics Letters*, 155, 80-83.

Görg, H., and Hanley, A. (2018), Offshoring and Transport Costs. In: Blonigen, B.A., and Wilson, W.W. (eds), *Handbook of International Trade and Transportation*: Ch. 7, Edward Elgar Publishing, Cheltenham, UK and Northampton, MA, USA.

Görg, H., Hanley, A. (Forthcoming), Offshoring: Causes and Consequences at the Firm and Worker Level. World Scientific Publishing, London, UK.

Gold, R., Görg, H., Hanley A., and Seric, A. (2017), South-South FDI: Is It Really Different?, *Review of World Economics*, 153(4), 657-674.

Görg, H., Hanley, A., Hoffmann, S., and Seric, A. (2017), When do Multinational Companies Consider Corporate Social Responsibility? A Multi-Country Study in Sub-Saharan Africa. *Business & Society Review*, 122(2), 191-220.

Görg, H., and Kersting, E. (2017), Vertical Integration and Supplier Finance, *Canadian Journal of Economics*, 50(1), 273-305.

Görg, H., and Seric, A. (2016), Linkages with Multinationals and Domestic Firm Performance: The Role of Assistance for Local Firms, *European Journal of Development Research*, 28(4), 605-624.

Görg, H., and Spaliara, M.-E. (2018), Export Market Exit and Financial Health in Crises Periods. *Journal of Banking & Finance*, 87, 150-163.

Haberstroh, K., Orth, U., Hoffmann, S., and Brunk B. (2017), Consumer Response to Unethical Corporate Behaviour: A Re-Examination and Extension of the Moral Decoupling Model, *Journal of Business Ethics*, 140(1), 161-173.

Heidbrink, L. (2017), Consumer Social Responsibility. Zur gesellschaftlichen Verantwortung der Konsumenten, *Ethik & Unterricht* 1, 7-10.

Heidbrink, L. (2017), Der Dualismus der Ökonomik, *Wirtschaftsethik im Diskurs, Zeitschrift für Wirtschafts- und Unternehmensethik (ZfWU)*, 18(2), 247-252.

Heidbrink L., and Lorch, A. (2018): Anreize und Boni für ethisches Handeln in Unternehmen. *Audit Committee Quarterly*, II/2018, 78-80.

Heidbrink, L., and Müller, S. (2017), Die soziale Rolle des Konsumenten. Zum Verantwortungsrahmen von Verbrauchern, *Internationale Zeitschrift für christliche Sozialethik*, 11(4), 3-9.

Hornok, C., and Muraközy, B. (Forthcoming), Markups of Exporters and Importers: Evidence from Hungary, *The Scandinavian Journal of Economics*.

Köhne R., and Heidbrink, L. (2017), Gemeinwohl-Ökonomie oder der Coup des Liberalismus? Von der unsichtbaren Hand zum Prinzip der Selbsterhaltung, in: *Unternehmen der Gesellschaft. Interdisziplinäre Beiträge zu einer kritischen Theorie des Unternehmens* (Hg. Forschungsgruppe Unternehmen und gesellschaftliche Organisation (FUGO)), Marburg, 287-311.

Konow, J. (2017), Can Studying Ethics Affect Moral Views? An Application to Economic Justice, *Journal of Economic Methodology*, 24(2), 190-203.

Konow, J., and Schwettmann, L. (2016), The Economics of Justice. In: Sabbagh C., and Schmitt, M. (eds.), *Handbook of Social Justice Theory and Research*: 83-106, Springer, New York, USA.

Krauts, C., and Hoffmann, S. (2017), The Tenure-Based Customer Retention Model: A Cross-Cultural Validation, *Journal of International Marketing*, 25(3), 83-106.

Mai, R., Hoffmann, S., Lasarov, W., and Buhs, A. (Forthcoming), Ethical Products = Less Strong: How Explicit and Implicit Reliance on the Lay Theory Affects Consumption Behaviours, *Journal of Business Ethics*.

Meinen, P., and Raff, H. (Forthcoming), International Trade and Retail Market Performance and Structure: Theory and Empirical Evidence, *Journal of International Economics*.

Moran T., Görg, H., Seric, A., and Krieger-Boden, C. (2018), Attracting FDI in Middle-skilled Supply Chains, *Economics: The Open-Access, Open-Assessment E-Journal*, 12 (2018-26), 1-9.

Qu, Z., Raff, H., and Schmitt, N. (2018), Incentives through Inventory Control in Supply Chains, *International Journal of Industrial Organization*, 59, 486-513.

Raff, H., Ryan, M., and Stähler, F. (2018), Financial Frictions and Foreign Direct Investment: Evidence from Japanese Microdata, *Journal of International Economics*, 112, 109-122.

Stoever, J., and Weche, J.P. (2018), Environmental Regulation and Sustainable Competitiveness: Evaluating the Role of Firm-Level Green Investments in the Context of the Porter Hypothesis, *Environmental and Resource Economics*, 70(2), 429-455.

United Nations Industrial Development Organization (2018), Global Value Chains (GVCs) and Industrial Development – Lessons from China, South-East and South Asia, with background paper contributions from KCG Researchers Görg, H., Meyer B., Seric A., Sourafel, G., and Steglich F., Vienna, Austria.

## **II. KCG Policy Papers**

Görg, H. (2018), Making Investment Work for Productivity-enhancing, Inclusive and Sustainable Development, KCG Policy Paper No.3. URL: <http://www.kcg-kiel.org/wp-content/uploads/2018/06/KCG-Policy-Paper-No.3.pdf>.

Moran, T.H., Görg, H., and Seric, A. (2016), Quality FDI and Supply-Chains in Manufacturing: Overcoming Obstacles and Supporting Development, KCG Policy Paper No. 1. URL: <http://www.kcg-kiel.org/wp-content/uploads/2016/11/KCG-Policy-Paper-No.1-1.pdf>.

Moran, T.H., Görg, H., Seric, A., and Krieger-Boden, C. (2017), How to Attract Quality FDI?, KCG Policy Paper No. 2. URL: <http://www.kcg-kiel.org/kcg-policy-paper-no-2-attract-quality-fdi/>.

## **III. KCG Working Papers**

Bickenbach, F., Liu, W.-H., and Nunnenkamp, P. (2017), How Global is FDI? Evidence from the Analysis of Theil Indices, KCG Working Paper No. 8. URL: <http://www.kcg-kiel.org/kcg-working-paper-no-8-global-fdi-evidence-analysis-theil-indices/>.

Dewit, G., Görg, H., and Temouri, Y. (2018), Employment Protection and Firm Relocation: Theory and Evidence, KCG Working Paper No. 11. URL: <http://www.kcg-kiel.org/wp-content/uploads/2018/04/KCG-Working-Paper-No.11-1.pdf>.

Gold, R., Görg, H., Hanley, A., and Seric, A. (2017), South-South FDI: Is It Really Different?, KCG Working Paper No. 3. URL: <http://www.kcg-kiel.org/kcg-working-paper-no-3/>.

Görg, H., and Hanley, A. (2017), Firms' Global Engagement and Management Practices, KCG Working Paper No. 2. URL: <http://www.kcg-kiel.org/kcg-working-paper-no-2-firms-global-engagement-management-practices/>.

Görg, H., and Hanley, A. (2017), Globalization: Implications for firms in Germany, KCG Working Paper No. 5. URL: <http://www.kcg-kiel.org/kcg-working-paper-no-5-globalization-implications-firms-germany/>.

Görg, H., Hanley, A., Hoffmann, S., and Seric, A. (2016), When Do Multinational Companies Consider Corporate Social Responsibility?, KCG Working Paper No. 1. URL: <http://www.kcg-kiel.org/wp-content/uploads/2016/11/KCG-Working-Paper-No.1-1-2.pdf>.

Görg, H., and Spaliara, M.-E. (2017), Export Market Exit and Financial Health in Crises Periods, KCG Working Paper No. 4. URL: <http://www.kcg-kiel.org/kcg-working-paper-no-4-export-market-exit-financial-health-crises-periods/>.

Hornok, C., and Muraközy, B. (2018), Markups of Exporters and Importers: Evidence from Hungary, KCG Working Paper No. 9. URL: <http://www.kcg-kiel.org/wp-content/uploads/2018/03/KCG-Working-Paper-No.9-1-1.pdf>.

Meinen, P., and Raff, H. (2018), International Trade and Retail Market Performance and Structure: Theory and Empirical Evidence, KCG Working Paper No. 12. URL: <http://www.kcg-kiel.org/wp-content/uploads/2018/06/KCG-Working-Paper-No.12.pdf>.

Qu, Z., and Raff, H. (2017), Centralized versus Decentralized Inventory Control in Supply Chains and the Bullwhip Effect, KCG Working Paper No. 6. URL: <http://www.kcg-kiel.org/kcg-working-paper-no-6-centralized-versus-decentralized-inventory-control-supply-chains-bullwhip-effect/>.

Qu, Z., Raff, H., and Schmitt, N. (2017), Incentives through Inventory Control in Supply Chains, KCG Working Paper No. 7. URL: <http://www.kcg-kiel.org/kcg-working-paper-no-7-incentives-inventory-control-supply-chains/>.

Raff, H., Ryan, M., and Stähler, F. (2018), Financial Frictions and Foreign Direct Investment: Evidence from Japanese Microdata, KCG Working Paper No. 10. URL: <http://www.kcg-kiel.org/wp-content/uploads/2018/03/KCG-Working-Paper-No.10-.pdf>.

## IV. Public Contributions

### **Articles:**

#### Blog:

Görg, H., Krieger-Boden, C., and Nunnenkamp, P. (2016), Merits of Financial Market Development for Developing Countries, VoxEU. URL: <https://voxeu.org/article/financial-market-development-economic-development>.

Görg, H., Krieger-Boden, C., and Nunnenkamp, P. (2017), Finanzmarktentwicklung zum Nutzen von Entwicklungsländern, Ökonomenstimme. URL: <http://www.oekonomenstimme.org/artikel/2017/01/finanzmarktentwicklung-zum-nutzen-von-entwicklungslaendern/>.

Moran T., Görg, H., Seric, A., and Krieger-Boden, C. (2017), Attracting Quality Foreign Direct Investment in Developing Countries. International Growth Centre (IGC) Blog. URL: <https://www.theigc.org/blog/attracting-quality-foreign-direct-investment-developing-countries/>.

Morner, M., and Heidbrink, L. (2018), Führungskräfte im Spannungsfeld zwischen gemeinsamen Werten und eigener Verantwortung. Forum Wirtschaftsethik (02.03.2018).

URL: <https://www.forum-wirtschaftsethik.de/fuehrungskraefte-im-spannungsfeld-zwischen-gemeinsamen-werten-und-eigener-verantwortung/>.

Newspaper:

Görg, H. (2017), Nicht überregulieren!, Gastkommentar, Handelsblatt (05.01.2017).

Görg, H. (2017), Weder Engel noch Ausbeuter, Forum Süddeutsche.de Wirtschaft, Süddeutsche Zeitung (25.06.2017). URL: <http://www.sueddeutsche.de/wirtschaft/forum-weder-engel-noch-ausbeuter-1.3534225>.

Heidbrink, L., and Lorch A. (2018), Erst die Moral – dann die Ethik, Frankfurter Allgemeine Zeitung (26.02.2018). URL: <http://www.faz.net/aktuell/feuilleton/debatten/manager-sollten-boni-fuer-richtiges-verhalten-bekommen-15467300.html>.

***Interviews/Quotes:***

Görg, H. in „Die Globalisierungs-Paradox“. Capital (09.2016)

Görg, H. in „Die Globalisierung auf der Spur“. Kieler Nachrichten (15.11.2016).

Görg, H. in „Die Globalisierung auf der Anklagebank“. Süddeutsche Zeitung (18.01.2017).

Görg, H. in „Zeitenwende für US-Gläubiger“. Münchner Merkur (08.02.2017).

Görg, H. in „Das Billionen-Problem mit den US-Staatsanleihen und seinen Gläubigern“. Focus (08.02.2017).

Görg, H. in „Noch vor Frankreich: China ist jetzt Deutschlands wichtigster Handelspartner“. Frankfurter Allgemeine Zeitung (24.02.2017).

Görg, H. in „Slowdown der Globalisierung“. taz.de (16.03.2017).

Görg, H. in „Trump trifft Xi - seinen Gläubiger“. Deutsche Welle (06.04.2017).

Görg, H. in „G20 Treffen der Arbeitsminister: Shoppen auf Kosten der Anderen“. ZDF heute.de (19.05.2017).

Görg, H. in „G20-Gipfel, Billig-Arbeit für deutsche Konsumtempel - Menschenrechte egal?“. Stuttgarter Zeitung (19.05.2017).

Görg, H. in „Die Globalisierung fängt erst an“. Frankfurter Allgemeine Woche (26.05.2017).

Görg, H. in „Der Markt braucht den Staat“. Kieler Nachrichten (21.09.2017).

Görg, H. in „Wem ein harter Brexit weh tun wird“. Frankfurter Allgemeine Zeitung (01.11.2017).

Görg, H. in „Warum Irland zählt“. WDR 5 (13.12.2017).

Görg, H. in „Die Globalisierung verringert die Armut“. SR – 2 (23.02.2018).

Görg, H. in „Reducing waiting times“ D+C Development and Cooperation (18.02.2018).

Görg, H. in „Die EU und China glauben nicht an den Freihandel“. Capital (26.03.2018).

Görg, H. in „Gegen die Nachteile der Globalisierung hilft nur Umverteilung“. Zeit Online (09.06.2018).

Görg, H. in „Der Handelsstreit fordert erste Opfer“. FAZ (22.06.2018).

Görg, H. in „Aufatmen im Handelsstreit“. FAZ (29.08.2018).

Konow, J. in „So schenkt man richtig: Eine Anleitung in fünf Lektionen“. Die Zeit (03.04.2017).

Heidbrink, L. (2018), „Profitlogik und Moral sind vereinbar“. Gespräch im Deutschlandfunk (04.08.2018). URL: [https://www.deutschlandfunkkultur.de/ludger-heidbrink-ueber-unternehmensfuehrung-profitlogik-und.990.de.html?dram:article\\_id=424594](https://www.deutschlandfunkkultur.de/ludger-heidbrink-ueber-unternehmensfuehrung-profitlogik-und.990.de.html?dram:article_id=424594).

### ***Conference Discussions/Speeches:***

Görg, H. (2017), Panelist at the Conference „The OECD Global Forum on International Investment (OECD-GFII) 2017 - Addressing the Challenges of Globalization“ (06.03.2017).

Görg, H. (2017), Talk on Globalization at the German Council of Economic Experts (Sachverständigenrat zur Begutachtung der gesamtwirtschaftlichen Entwicklung; 27.04.2017).

Görg, H. (2018), Panelist at the Conference „11th KAS-BKU Expert Conference of Development and Economics – Grenzen des Handel(n)s“ (26-27.02.2018).

Görg, H. (2018), Moderator at the UNIDO-KCG Conference 2018 „Forum on Globalization and Industrialization 2018: Global Value Chains as Drivers of Structural Change“ (18.06.2018).

Heidbrink, L. (2017), Discussant at a TV program: „Ich kaufe, also bin ich“. 3SAT (29.06.2017).

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